



ACTION SPORTS LOGO GUIDELINES

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INTRODUCTION

Our brand is important to us. It is a symbol of what we stand for.

Our brand and logo lines in the intersection between entertainment and wellness.

At Action Sports we use our logo to show our identity.

Action Sports is a unique forum which encourages and enables people to take part in sport, our players and fans varying from all ages and skills.

We focus on health and wellness, through the belief in our brand.

The hosting of leagues, social games, corporate days and entertaining activities is echoed in the movement of our logo.

The logo symbolises healthy, active living through indoor sporting activities.

BRAND VALUES

The logo echo's our brand values

- Loyalty
- Integrity
- Tenacity
- Humility
- Respect
- Family

ACTION SPORTS WHERE ACTION SPEAKS LOUDER THAN WORDS!

ACTION SPORTS LOGOS





ACTION SPORTS LOGO

MASTER LOGO

Authorised Master Action Sports logo to be used for printing, screen and web applications.



AS-LOGO-CMYK

General Printing

AS-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Sports logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



AS-LOGO-GREYSSCALE

Mono Colour Printing



AS-LOGO-PANTONE

Embroidery / Vinyl Cutting



AS-LOGO-BLACK

1 Colour Branding

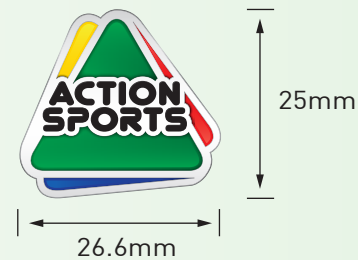
ACTION SPORTS LOGO

LOGO DIMENSIONS

Authorised Master logo to be used for printing applications



GENERAL APPLICATIONS



MINIMUM PRINT SIZE

LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION SPORTS & ACTION SPORTS ARENAS

Action Sports arena logos are available with arena name on the logo.



AS-LOGO



AS-\"ARENA\"-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER



3D ACTION SPORTS LOGO



20

3D ACTION SPORTS LOGO

3D LOGO

Authorised 3D Action Sports logo to be used for printing, screen and web applications.

AS-3D-LOGO-CMYK

General Printing

AS-3D-LOGO-RGB

Screen and Web



LOGO TYPES

The 3D logo is available in CMYK-White background, RGB-White background and RGB-Transparent background





ACTION CRICKET LOGO

MASTER LOGO

Authorised Master Action Cricket logo to be used for printing, screen and web applications.



AC-LOGO-CMYK

General Printing

AC-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Cricket logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



AC-LOGO-GREYSCALE

Mono Colour Printing



AC-LOGO-PANTONE

Embroidery / Vinyl cut



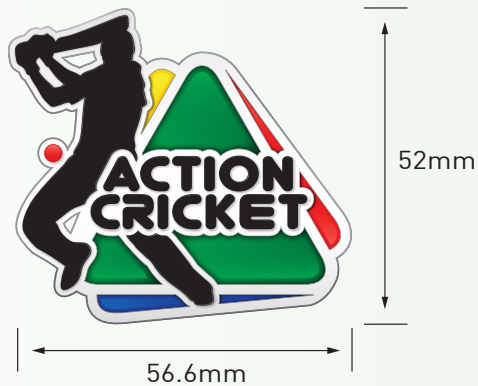
AC-LOGO-BLACK

1 Colour Branding

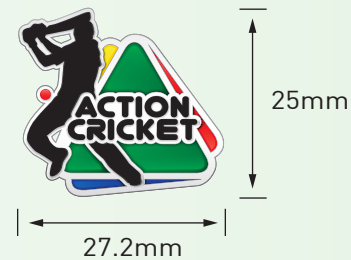
ACTION CRICKET LOGO

LOGO DIMENSIONS

Authorised Master Action Cricket logo to be used for printing, screen and web applications.



GENERAL APPLICATIONS



MINIMUM PRINT SIZE

LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION CRICKET & ACTION CRICKET T20

Action Sports arenas that offer Action Cricket T20 a logo is available with subtle difference to the Master logo.



AC-LOGO



AC-T20-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION NETBALL LOGO

MASTER LOGO

Authorised Master Action Netball logo to be used for printing, screen and web applications.



AN-LOGO-CMYK

General Printing

AN-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Netball logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



AN-LOGO-GREYSCALE

Mono Colour Printing



AN-LOGO-PANTONE

Embroidery / Vinyl Cutting



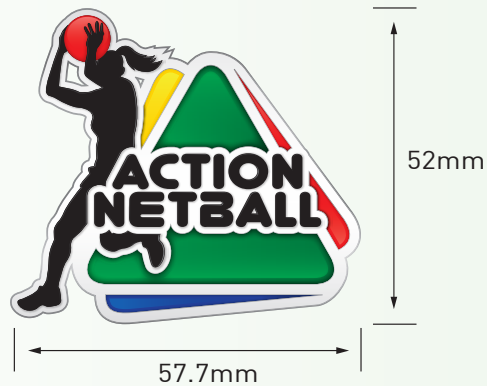
AN-LOGO-BLACK

1 Colour Branding

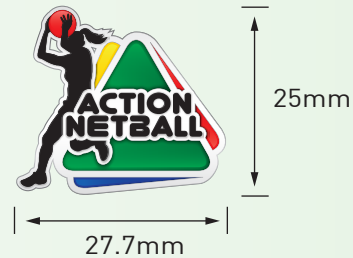
ACTION NETBALL LOGO

LOGO DIMENSIONS

Authorised Master Action Netball logo to be used for printing, screen and web applications.



GENERAL APPLICATIONS



MINIMUM PRINT SIZE

LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

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Missing Elements

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Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION NETBALL, ACTION NETBALL FAST 5 & 6-A-SIDE

Action Sports arenas that offer Action Netball Fast 5 and 6-A-Side logos are available with subtle differences to the Master logo.



AN-LOGO



AN-FAST5-LOGO



AN-6-A-SIDE-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION SOCCER LOGO

MASTER LOGO

Authorised Master Action Soccer logo to be used for printing, screen and web applications.



ASC-LOGO-CMYK

General Printing

ASC-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Soccer logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ASC-LOGO-GREYSCALE

Mono Colour Printing



ASC-LOGO-PANTONE

Embroidery / Vinyl Cutting



ASC-LOGO-BLACK

1 Colour Branding

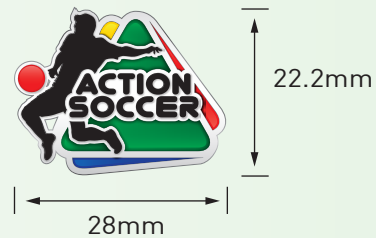
ACTION SOCCER LOGO

LOGO DIMENSIONS

Authorised Master Action Soccer logo to be used for printing, screen and web applications.



GENERAL APPLICATIONS



MINIMUM PRINT SIZE

LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

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Missing Elements

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Added Elements

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Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

LOGO

ADDITIONAL INFO

ACTION SOCCER, ACTION SOCCER 5-A-SIDE & 6-A-SIDE

Action Sports arenas that offer Action Soccer 5-A-SIDE and 6-A-Side logos are available with subtle differences to the Master logo.



ASC-LOGO



ASC-5-A-SIDE-LOGO



ASC-6-A-SIDE-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION HOCKEY LOGO

MASTER LOGO

Authorised Master Action Hockey logo to be used for printing, screen and web applications.



AH-LOGO-CMYK

General Printing

AH-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Hockey logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



AH-LOGO-GREYSCALE

Mono Colour Printing



AH-LOGO-PANTONE

Embroidery / Vinyl Cutting



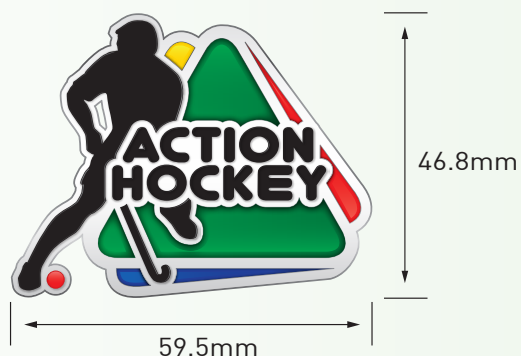
AH-LOGO-BLACK

1 Colour Branding

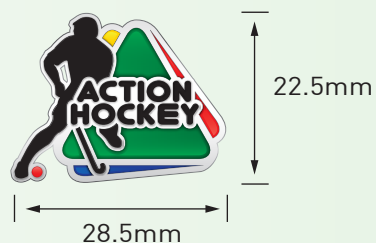
ACTION HOCKEY LOGO

LOGO DIMENSIONS

Authorised Master Action Hockey logo to be used for printing, screen and web applications.



GENERAL APPLICATIONS



MINIMUM PRINT SIZE

LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

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Missing Elements

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Added Elements

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Incorrect Colours

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Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION HOCKEY



AH-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION SANDBALL LOGO

MASTER LOGO

Authorised Master Action Sandball logo to be used for printing, screen and web applications.



ASB-LOGO-CMYK

General Printing

ASB-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Sandball logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ASB-LOGO-GREYSCALE

Mono Colour Printing



ASB-LOGO-PANTONE

Embroidery / Vinyl Cutting



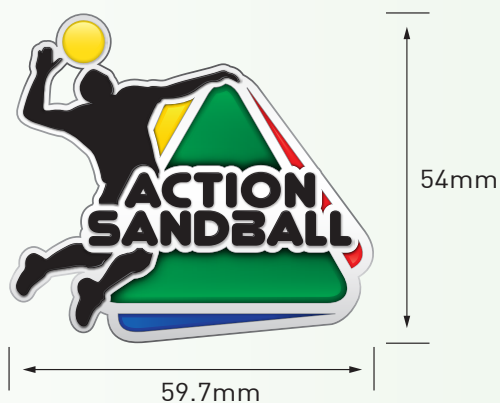
ASB-LOGO-BLACK

1 Colour Branding

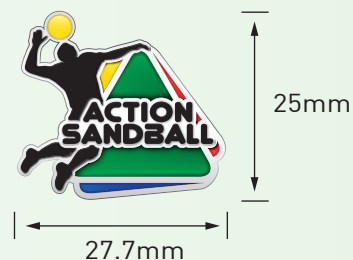
ACTION SANDBALL LOGO

LOGO DIMENSIONS

Authorised Master Action Sandball logo to be used for printing, screen and web applications.



GENERAL APPLICATIONS



MINIMUM PRINT SIZE

LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

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Missing Elements

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Added Elements

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Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION SANDBALL & ACTION SANDBALL 4-A-SIDE

Action Sports arenas that offer Action Sandball 4-A-Side a logo is available with a subtle difference to the Master logo.



ASB-LOGO



ASB-4-A-SIDE-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION VOLLEYBALL LOGO

MASTER LOGO

Authorised Master Action Volleyball logo to be used for printing, screen and web applications.



AVB-LOGO-CMYK

General Printing

AVB-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Volleyball logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



AVB-LOGO-GREYSCALE

Mono Colour Printing



AVB-LOGO-PANTONE

Embroidery / Vinyl Cutting



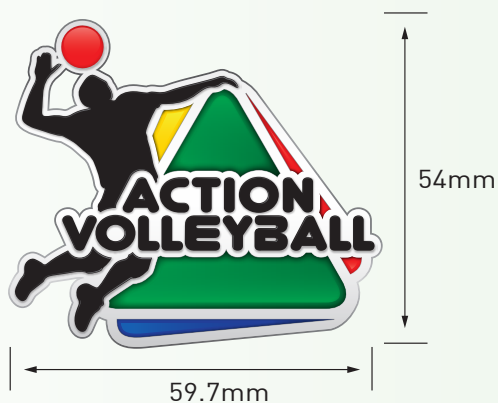
AVB-LOGO-BLACK

1 Colour Branding

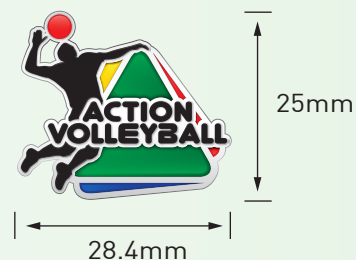
ACTION VOLLEYBALL LOGO

LOGO DIMENSIONS

Authorised Master Action Volleyball logo to be used for printing, screen and web applications.



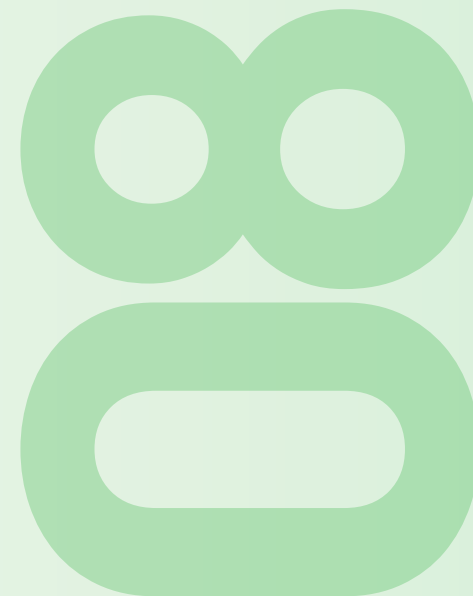
GENERAL APPLICATIONS



MINIMUM PRINT SIZE

LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION VOLLEYBALL



AVB-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



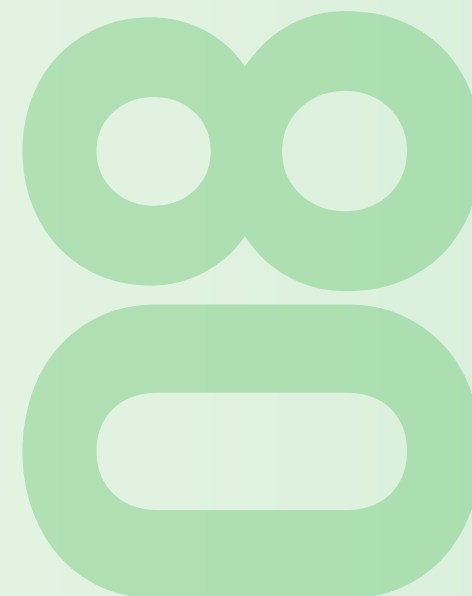
C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION DODGEBALL LOGO

MASTER LOGO

Authorised Master Action Dodgeball logo to be used for printing, screen and web applications.



ADB-LOGO-CMYK

General Printing

ADB-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Dodgeball logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ADB-LOGO-GREYSCALE

Mono Colour Printing



ADB-LOGO-PANTONE

Embroidery / Vinyl Cutting



ADB-LOGO-BLACK

1 Colour Branding

ACTION DODGEBALL LOGO

LOGO DIMENSIONS

Authorised Master Action Dodgeball logo to be used for printing, screen and web applications.



LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION DODGEBALL



ADB-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION BUBBLE SOCCER LOGO

MASTER LOGO

Authorised Master Action Bubbles Soccer logo to be used for printing, screen and web applications.



ABS-LOGO-CMYK

General Printing

ABS-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Action Bubbles Soccer logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ABS-LOGO-GREYSCALE

Mono Colour Printing



ABS-LOGO-PANTONE

Embroidery / Vinyl Cutting



ABS-LOGO-BLACK

1 Colour Branding

ACTION BUBBLE SOCCER LOGO

LOGO DIMENSIONS

Authorised Master Action Bubble Soccer logo to be used for printing, screen and web applications.



LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION BUBBLE SOCCER



ABS-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:70 M:15 Y:0 K:0
R:39 G:169 B:225
Hex: #27A9E1
Pantone: 299 C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION BOUNCE WORLD LOGO

MASTER LOGO

Authorised Master Action Bounce World logo to be used for printing, screen and web applications.



ABW-LOGO-CMYK

General Printing

ABW-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Bounce World logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ABW-LOGO-GREYSCALE

Mono Colour Printing



ABW-LOGO-PANTONE

Embroidery / Vinyl Cutting



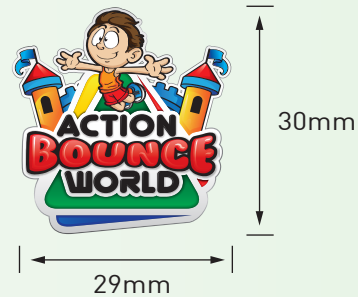
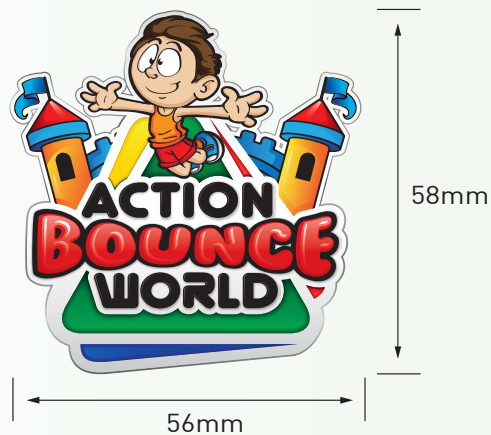
ABW-LOGO-BLACK

1 Colour Branding

ACTION BOUNCE WORLD LOGO

LOGO DIMENSIONS

Authorised Master Action Bounce World logo to be used for printing, screen and web applications.



LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION BOUNCE WORLD



ABW-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:70 M:15 Y:0 K:0
R:39 G:169 B:225
Hex: #27A9E1
Pantone: 299 C



C:40 M:0 Y:100 K:0
R:250 G:165 B:25
Hex: #FAA519
Pantone: 137 C



C:5 M:20 Y:35 K:0
R:240 G:204 B:168
Hex: #F0CCA7
Pantone: 726 C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION SPORTS KIDS LOGO

MASTER LOGO

Authorised Master Action Sports Kids logo to be used for printing, screen and web applications.



ASK-LOGO-CMYK

General Printing

ASK-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Sports Kids logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ASK-LOGO-GREYSCALE

Mono Colour Printing



ASK-LOGO-PANTONE

Embroidery / Vinyl Cutting



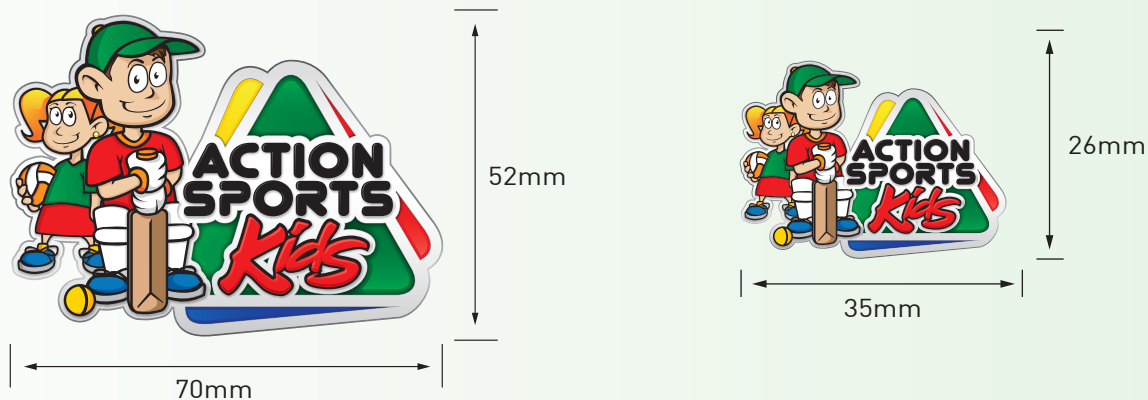
ASK-LOGO-BLACK

1 Colour Branding

ACTION SPORTS KIDS LOGO

LOGO DIMENSIONS

Authorised Master Action Sports Kids logo to be used for printing, screen and web applications.



LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION SPORTS KIDS



ASK-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:70 M:15 Y:0 K:0
R:39 G:169 B:225
Hex: #27A9E1
Pantone: 299 C



C:40 M:0 Y:100 K:0
R:250 G:165 B:25
Hex: #FAA519
Pantone: 137 C



C:5 M:20 Y:35 K:0
R:240 G:204 B:168
Hex: #F0CCA7
Pantone: 726 C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION BAR LOGO

MASTER LOGO

Authorised Master Action Bar logo to be used for printing, screen and web applications.



ABAR-LOGO-CMYK

General Printing

ABAR-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Bar logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ABAR-LOGO-GREYSCALE

Mono Colour Printing



ABAR-LOGO-PANTONE

Embroidery / Vinyl Cutting



ABAR-LOGO-BLACK

1 Colour Branding

ACTION BAR LOGO

LOGO DIMENSIONS

Authorised Master Action Bar logo to be used for printing, screen and web applications.



LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION BAR



ABAR-LOGO

LOGO COLOURS

Logo colours in CMYK. RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION DELI LOGO

MASTER LOGO

Authorised Master Action Deli logo to be used for printing, screen and web applications.



ADELI-LOGO-CMYK

General Printing

ADELI-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Deli logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ADELI-LOGO-GREYSCALE

Mono Colour Printing



ADELI-LOGO-PANTONE

Embroidery / Vinyl Cutting



ADELI-LOGO-BLACK

1 Colour Branding

ACTION DELI LOGO

LOGO DIMENSIONS

Authorised Master Action Deli logo to be used for printing, screen and web applications.



LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION DELI



ADELI-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK



C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





ACTION CAFÉ LOGO

MASTER LOGO

Authorised Master Action Café logo to be used for printing, screen and web applications.



ACAFE-LOGO-CMYK

General Printing

ACAFE-LOGO-RGB

Screen and Web

LOGO TYPES

The Action Café logo is available in CMYK, GRAYSCALE, PANTONE and BLACK



ACAFE-LOGO-GREYSCALE

Mono Colour Printing



ACAFE-LOGO-PANTONE

Embroidery / Vinyl Cutting



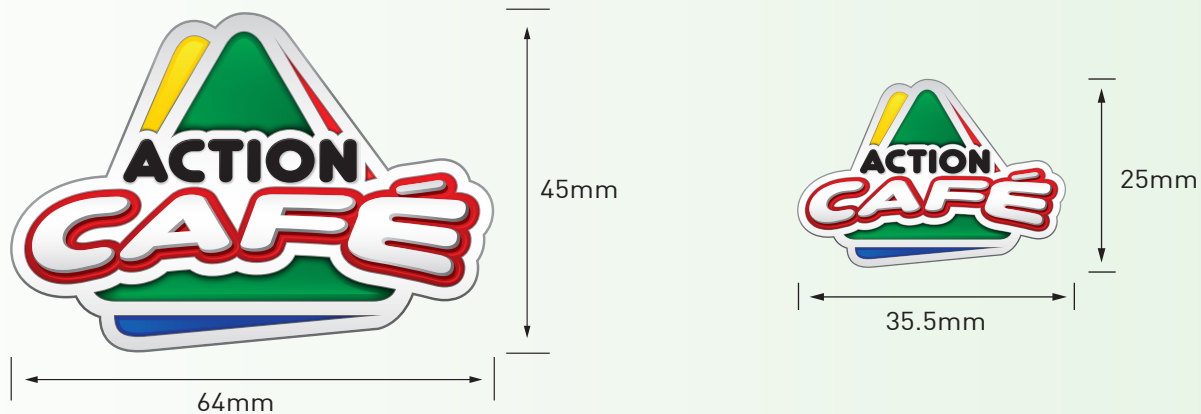
ACAFE-LOGO-BLACK

1 Colour Branding

ACTION CAFÉ LOGO

LOGO DIMENSIONS

Authorised Master Action Café logo to be used for printing, screen and web applications.



LOGO BACKGROUNDS

Logo can only appear on any background colour, a drop shadow is allowed max opacity 75%





LOGO MISUSE

DO NOT MISUSE THE LOGO

The logo should not be altered in any circumstance.



Missing Elements

Make sure no effects or elements are missing



Added Elements

Make sure nothing is added to the logo



Incorrect Colours

Make sure no colour values are changed



Distorted

Make sure the logo is never distorted

ADDITIONAL INFO

ACTION CAFÉ



ACAFE-LOGO

LOGO COLOURS

Logo colours in CMYK, RGB and Pantone (*excluding logo effects)



C:100 M:20 Y:100 K:20
R:0 G:120 B:63
Hex: #00783F
Pantone: 348 C



C:0 M:15 Y:100 K:0
R:255 G:215 B:0
Hex: #FFD700
Pantone: 123 C



C:0 M:100 Y:100 K:0
R:237 G:28 B:36
Hex: #E1C24
Pantone: 185 C



C:100 M:90 Y:0 K:0
R:33 G:64 B:154
Hex: #213F99
Pantone: Reflex Blue C



C:40 M:20 Y:20 K:100
R:0 G:0 B:0
Hex: #000000
BLACK

















































C:0 M:0 Y:0 K:0
R:255 G:255 B:255
Hex: #FFFFFF
WHITE/PAPER





























LOGO DOWNLOADS

ACTION SPORTS DIGITAL LOGO PACKS DOWNLOAD LINKS



















ACTION SPORTS	AS-LOGO-PACK	     	DOWNLOAD https://goo.gl/nbVZUP
ACTION SPORTS 3D	AS-3D-LOGO-PACK	   	DOWNLOAD https://goo.gl/nhKL19
ACTION CRICKET	AC-LOGO-PACK	     	DOWNLOAD https://goo.gl/BqMgTm
ACTION NETBALL	AN-LOGO-PACK	     	DOWNLOAD https://goo.gl/WYZ9Mq
ACTION SOCCER	AS-ARENA-PACK	     	DOWNLOAD https://goo.gl/5B9Bjq
ACTION HOCKEY	AH-LOGO-PACK	     	DOWNLOAD https://goo.gl/NGrbsZ
ACTION SANDBALL	ASB-LOGO-PACK	     	DOWNLOAD https://goo.gl/2cWpaa
ACTION VOLLEYBALL	AVB-LOGO-PACK	     	DOWNLOAD https://goo.gl/SnVk4n

LOGO DOWNLOADS

ACTION SPORTS DIGITAL LOGO PACKS DOWNLOAD LINKS

ACTION DODGEBALL	ADB-LOGO-PACK	     	DOWNLOAD https://goo.gl/Kiw9rnk
ACTION BUBBLE SOCCER	ABS-LOGO-PACK	     	DOWNLOAD https://goo.gl/ETSnd2
ACTION BOUNCE WORLD	ABW-LOGO-PACK	     	DOWNLOAD https://goo.gl/qQPz1v
ACTION SPORTS KIDS	ASK-LOGO-PACK	     	DOWNLOAD https://goo.gl/ENMXUM

ACTION CAFE/DELI/BAR DIGITAL LOGO PACKS DOWNLOAD LINKS

















































ACTION BAR	ABAR-LOGO-PACK	     	DOWNLOAD https://goo.gl/ywDSAA
ACTION DELI	ADELI-ARENA-PACK	     	DOWNLOAD https://goo.gl/TKWsJL
ACTION CAFÉ	ACAFE-LOGO-PACK	     	DOWNLOAD https://goo.gl/VVGijk





















































LOGO DOWNLOADS

ACTION SPORTS ARENAS DIGITAL LOGO PACKS DOWNLOAD LINKS

BENONI	AS-BENONI-LOGO	     	DOWNLOAD https://goo.gl/CVCZD1
BLOEMFONTEIN	AS-BLOEMFONTEIN-LOGO	     	DOWNLOAD https://goo.gl/uNgpxn
BRACKENFELL	AS-BRACKENFELL-LOGO	     	DOWNLOAD https://goo.gl/1AKsT5
CENTURION	AS-CENTURION-LOGO	     	DOWNLOAD https://goo.gl/vRkKQX1
DURBAN NORTH	AS-DURBAN-NORTH-LOGO	     	DOWNLOAD https://goo.gl/t1kvnE
EDENVALE	AS-EDENVALE-LOGO	     	DOWNLOAD https://goo.gl/4tbEVh
FOURWAYS	AS-FOURWAYS-LOGO	     	DOWNLOAD https://goo.gl/YhmUz4
GEORGE	AS-GEORGE-LOGO	     	DOWNLOAD https://goo.gl/Wd2mKv

LOGO DOWNLOADS

ACTION SPORTS ARENAS DIGITAL LOGO PACKS DOWNLOAD LINKS

















































HILLFOX	AS-HILLFOX-LOGO	     	DOWNLOAD https://goo.gl/U83FCs
KIMBERLEY	AS-KIMBERLEY-LOGO	     	DOWNLOAD https://goo.gl/YbZwu
LEPHALALE	AS-LEPHALALE-LOGO	     	DOWNLOAD https://goo.gl/45rQxN
MEYERSDAL	AS-MEYERSDAL-LOGO	     	DOWNLOAD https://goo.gl/eTdRRD
MIDRAND	AS-MIDRAND-LOGO	     	DOWNLOAD https://goo.gl/2kWmkW
MONTAGUE	AS-MONTAGUE-LOGO	     	DOWNLOAD https://goo.gl/c2Fcck
NELSPRUIT	AS-NELSPRUIT-LOGO	     	DOWNLOAD https://goo.gl/mFM7u3
PAARL	AS-PAARL-LOGO	     	DOWNLOAD https://goo.gl/xSLBm8










LOGO DOWNLOADS

ACTION SPORTS ARENAS DIGITAL LOGO PACKS DOWNLOAD LINKS

PIETERMARITZBURG	AS-PIETERMARITZBURG-LOGO	     	DOWNLOAD https://goo.gl/J3aw9L
POLOKWANE	AS-POLOKWANE-LOGO	     	DOWNLOAD https://goo.gl/1jw7tS
RUSTENBURG	AS-RUSTENBURG-LOGO	     	DOWNLOAD https://goo.gl/Hu48kM
SANDTON	AS-SANDTON-LOGO	     	DOWNLOAD https://goo.gl/HkvZUb
SECUNDA	AS-SECUNDA-LOGO	     	DOWNLOAD https://goo.gl/RyVwgi
VANDEBIJLPARK	AS-VANDEBIJLPARK-LOGO	     	DOWNLOAD https://goo.gl/ixqLyW
WITBANK	AS-WITBANK-LOGO	     	DOWNLOAD https://goo.gl/bNSQ8t
ZAMBEZI	AS-ZAMBEZI-LOGO	     	DOWNLOAD https://goo.gl/rhUZHs

LOGO DOWNLOADS

ACTION SPORTS ARENAS DIGITAL LOGO PACKS DOWNLOAD LINKS

MIDSTREAM	AS-MIDSTREAM-LOGO	     	DOWNLOAD https://goo.gl/5zexkd





FILE TYPES

ACTION SPORTS LOGO PACKS FILE TYPES



Zip Files: Compressed Archives with folder containing the logo pack



Ai Files:

Graphic Vector files in Adobe Illustrator CS6 and Adobe Illustrator CS formats
Important: Make sure effects are scaled with artwork, *Note importing files to Corel Draw is risky rather rasterise a pdf file to desired scale and resolution.



PSD Files:

Graphic Smart Vector files in Adobe Photoshop format logos are scalable to desired resolution for professional printing and screen applications.



PDF Files:

Graphic Vector files in editable PDF format created in Adobe Illustrator CS6
Important: Make sure effects are scaled with artwork, *Note importing files to Corel Draw is risky rather rasterise the pdf file to desired scale and resolution.



JPG Files:

Bitmap Image files for screen/office/web applications and CMYK high resolution for professional printing.

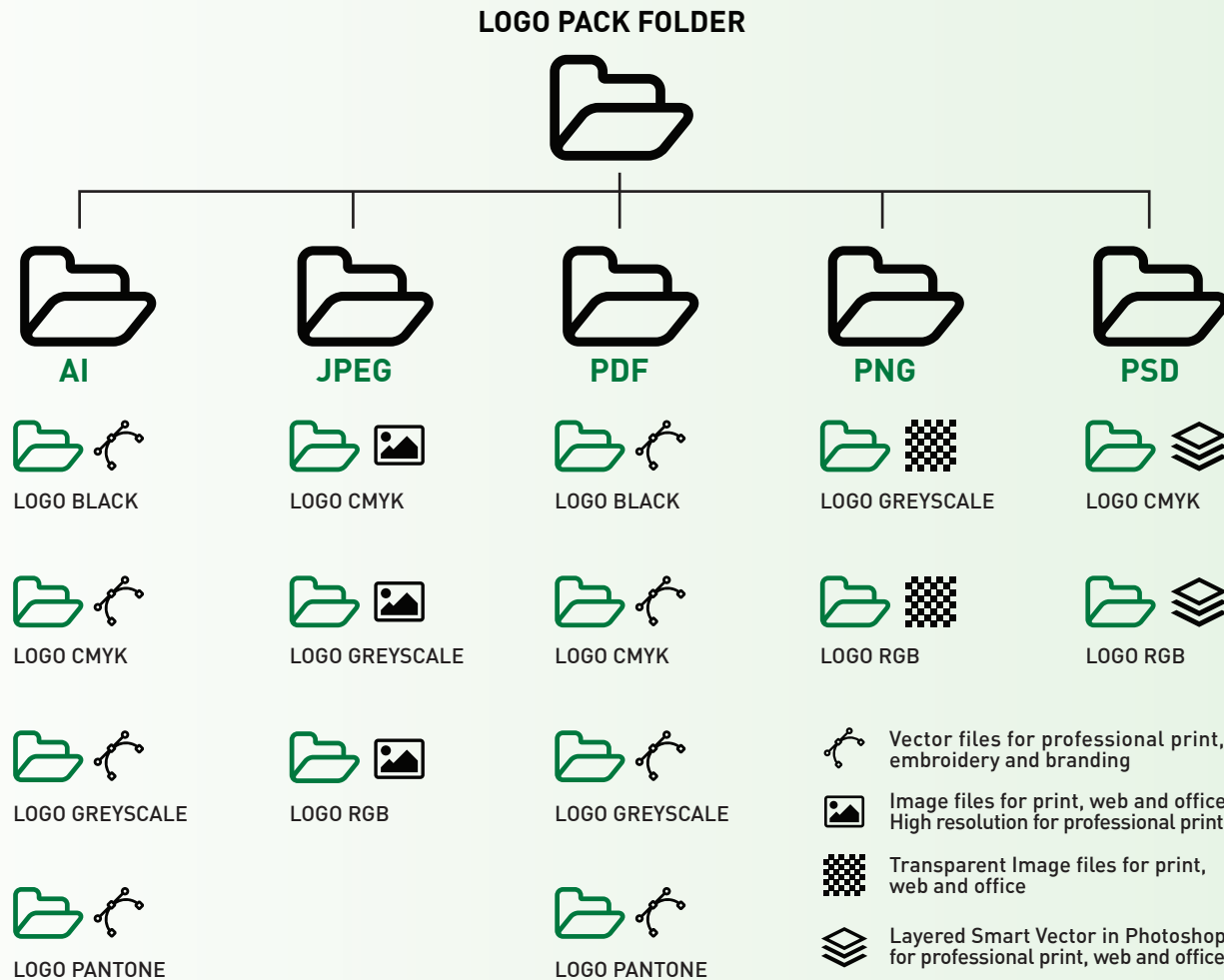


PNG Files:

Transparent image files for screen/office/web applications.

LOGO PACK CONTENTS

ACTION SPORTS LOGO PACKS FOLDER CONTENT





FAQ's

Should I send this guideline booklet to my graphic designer?

It is recommended to send the Logo guidelines to your Graphic designers/web designers and branding houses, so that the Action Sports logos and brand remain consistent.

I need a sign printed what logo formats do I send my graphic designer?

Your graphic designer will be using a vector or photo editing software to design your sign you can send your graphic designer the files in the folders named Ai LOGO CMYK / PDF LOGO CMYK or the PSD LOGO CMYK.

My graphic designer uses Corel Draw what files should I send instead?

Action Sports logos have been developed in Adobe Illustrator format with shadow and gradient effects. Send the files in the folder PDF named LOGO CMYK. Communicate with the designer that the logo was developed in Adobe Illustrator and that it is recommended to rasterise the logo in Corel Photopaint or Photoshop with a transparent background to the desired scale and resolution and then import the file to Corel draw. Alternatively send the files in the folder named PSD LOGO CMYK, or JPEG LOGO CMYK (Note: White background must be removed).

I need to embroider the logo on shirts what files do I send for embroidery?

Your graphic designer will be using a vector or embroidery software to embroider send your embroider the files in the folders named Ai LOGO PANTONE / PDF LOGO PANTONE. These files contain the Pantone colours that need to be matched for embroidery. Can be opened in Corel Draw.

I need to send a logo for kit sublimation what files are used?

Your graphic designer will be using a vector or photo editing software to design your sign you can send your graphic designer the files in the folders named Ai LOGO CMYK / PDF LOGO CMYK or the PSD LOGO CMYK.

FAQ'S

I need to send a logo for medals what files are used?

For Medals use the files in the folders named Ai LOGO BLACK / PDF LOGO BLACK. These files contain the Logo in Black and White. It is permitted to reverse the logo.

What logo formats are best for my website/website designer?

All the Action Sports logos are available in PNG formats that have no background the logos in the folders PNG LOGO RGB will be the correct format for web site applications.

How small can my logo be on my website?

All the Action Sports logos are sized Large - extra small it is not recommended to use the logos smaller than the extra small file in the logo packs.

I need to use the logos in my office software?

Action Sports logos are available in JPEG and PNG format if you are not using any background colours on a power point presentation or word document the logos in the folder named JPEG LOGO RGB can be used , if you are using background colours or images use the transparent logos in the folder named PNG LOGO RGB.

How do I download the logo packs?

Click on the download link of the desired logo pack you want to download or copy the short url address below the download link.

What software do I need to open the compressed logo pack?

All the logo packs have been compressed to a .zip format, On PC's you can use Winzip (<https://goo.gl/7LS3Xj>) on a apple mac use iZip (<https://goo.gl/J2wXdq>)



[illegible]

The background is a solid green color with several large, flowing, organic shapes in various shades of green and teal. These shapes create a sense of movement and depth, resembling stylized waves or flowing liquid. The shapes are layered, with some appearing in front of others, creating a three-dimensional effect.

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